

# Ross Abel

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(512) 779-7308 ross@rossabel.com

## Education

### University of Texas at Austin

Bachelor of Fine Arts in Design- a theoretical program focused on preparation within a wide range of creative design disciplines such as graphic, web, architectural, and industrial design.

Expected graduation date- **May 2007**.

## Honors & Awards

- University Honors
- National Summit of Young Technology Leaders
- National Dean's List

## Internships

### Powell Landscape Architecture

### Design/Photography

Austin, TX

1/07 - present

Powell Landscape Architecture is a firm operating in and around the Austin area, primarily focused on the design of commercial and residential landscapes.

- Assist with landscaping decisions
- Render properties with designs/plants implemented
- Website maintenance and polishing
- Graphic design and photography for print (postcards, etc.) and web

### Steven Hughes Design

### Graphic/Web Design

Austin, TX

5/06 - 8/06

Steven Hughes Design is a design agency in Austin that focuses on many different clients across the United States in print, web, and marketing.

- Visual design for charity pamphlets
- Designed multitudes of web layouts for clients and potential clients
- Implementation and coding of web designs
- Billboard designs for printing across the country

### League of Women Voters of Texas

### Graphic/Web Design

Austin, TX

5/05 - 1/07

The League of Women Voters is a nonpartisan political organization encouraging the informed and active participation of citizens in government and public policy.

- Redesigned the State League website with an upbeat, creative appeal geared toward newer generations of voters and public participants
- Revitalized old publication covers with newer sleek typography
- Logos, administrative office work, general graphics, digital photography, web updates
- Hardware/network installation and maintenance for the state office

### International Studies Abroad

### Graphic Design

Austin, TX

5/05 to 8/05

International Studies Abroad is one of the leading study abroad organizations in the country. They offer programs immersing students around the world in eleven different countries.

- The entire 2006 Learning Programs International Catalog
- Various eye-catching magazine advertisements for print
- T-shirts for students returning from abroad
- Posters for use within high schools across the nation

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## Bob Bullock Texas State History Museum

### Graphic Design

Austin, TX

5/04 - 8/04

The Bob Bullock Texas State History Museum is a dynamic educational institution that engages visitors in the exciting Story of Texas through a variety of program and exhibit experiences.

- Primarily designed labels for museum exhibits as well as modifying existing labels
- Posters for IMAX films and events (including design, print, lamination, trimming)
- Various signs for things such as door labels, temporary meetings, or events

## Experience

### Raincloud Designs - Self-employed

### Graphic/Web Design

Midland-Austin, TX

6/01 - present

Raincloud Designs is my own personal business through which I offer primarily web and graphic design services.

- Complete contracting of visual and web design
- Implementation of sites to the web
- Marketing business to potential customers
- Budget management

### Armendariz Design

### Graphic/Web Design

Austin, TX

5/04 to 9/04

Armendariz Design is the professional web and graphic design company that would eventually become Armendariz+Ma Design.

- Crafted visual design comps for web layouts
- Exported and implemented visual designs into web format
- Coded HTML templates

### UniTrak

### Graphic/Web Design

Midland, TX

6/00 to 8/01

UniTrak is a company that uses its "Unit Tracking" technology to monitor many different types of oil & gas rig activities in the West Texas area.

- Budgeted, designed & maintained website for advertising the UniTrak technology
- Photographed units in action at rig locations
- Created graphics for use in pamphlets and informational packets about UniTrak

## Technical Skills

- Operating Systems: Mac OSX and Windows XP (and previous versions)
- Languages: html, xhtml, javascript, css
- Programs: Adobe (through version CS2) Photoshop, InDesign, Illustrator, Premiere, Macromedia Dreamweaver, Microsoft Office Suite including FrontPage.
- Thorough knowledge of hardware/network systems and ground-up configuration